



# AMERICAN WAGYU ASSOCIATION

July 5, 2010

Hello Fellow Wagyu Enthusiast,

The American Wagyu Associations 2010 annual meeting will soon be upon us. Our annual meeting and sale will be held in the Lexington Kentucky area.

Our sale will be conducted By James A. Danekas & Associates, Inc. with Butch Booker handling the Auctioneering duties at the Cane Ridge Cattle Co. facility in Paris, KY. The sale is to commence at 12:00 noon on Saturday October 16, 2010. It is now time to consider if you will be nominating any animals, and or genetics for our featured sale.

We are sorry for delaying the sale nomination information. All delays have been associated to the recent discovery of genetic conditions within the Wagyu breed, and the complicated process of developing and implanting testing procedures. Due to these genetic conditions we will be requiring some genetic testing of entrees.

Because of the required testing of nominations, and the unknown results when fees are required, we will be allowing participants to pay one half of the nomination fee at time of nomination. We would suggest that those interested in nominating lots have twice as many animals tested than you are planning to nominate, to ensure you will have an entry that will meet the current qualifications.

The iGenix test swabs of your nominations will be sent to the Sale Committee Chairman, Michael Goodell at a predetermined date to ensure that these samples will be given priority status at iGenix.

When selecting nominations it is important to select your best offerings. Remember your offering should be a representation of your breeding program and should provide insight for future potential buyers.

It is important to note that in recent sales that bred females and females with calves along their side have been receiving the largest premiums. Embryo and semen packages are also a great way to promote your breeding program. We are hoping that this sale will offer a large variety of genetics, of exceptional quality. Please read over all nomination documentation before summiting nominations.

We look forward to receiving you nominations and an exciting sale.

Important concerns to note:

1. Swabs and data sheets should be obtained from iGenix.
2. Swabs and data sheets of animals being tested for genetic conditions will be given priority status at iGenix.
3. Payment for the genetic testing must accompany swabs and data sheets.
4. All iGenix shipping protocol must be followed.
5. Swabs and data sheets of animals nominated can only be received at the address below between July 25 and 31 to be considered for the sale.

Michael Goodell  
211 Sandy Hill Dr  
Augusta, WI 54722

Michael Goodell will forward all swabs, data sheets and testing payments to iGenix in one shipping container on Monday Aug 2.

6. A person may send twice as many swabs of animals to be tested then they intend to nominate.
7. The fee for genetic testing is the responsibility of the person making the nomination.
8. Your enclosed nomination fees should equal one half of the number of swabs being tested.
9. Any nomination removed from sale because of genetic condition will be refunded there full nomination fee.

Best Regards,

Michael Goodell  
Sale Committee Chairman